

Finished format: W 202 mm x H 267 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

LEGAL AND LEGAL NOTICES

Adverts regarding alcoholic drinks must be accompanied by the health warning "L'abus d'alcool est dangereux pour la santé. A consommer avec modération".

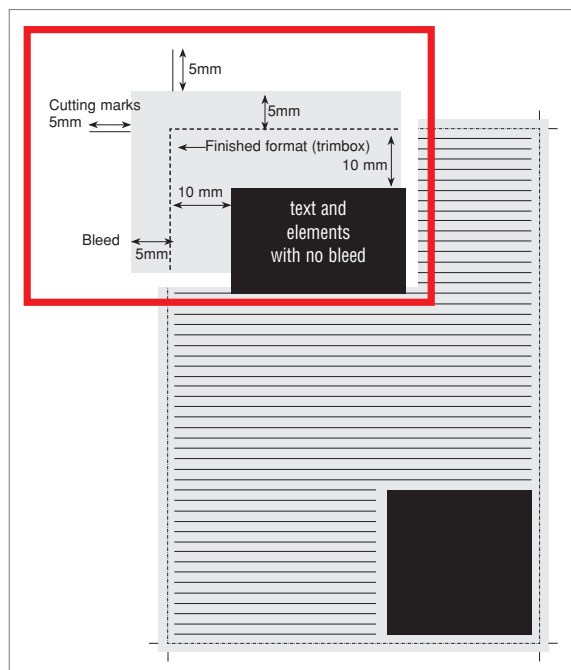
Adverts regarding drinks with additives and manufactured food products must contain a health warning (for example : "Pour votre santé, évitez de grignoter entre les repas. www.mangerbouger.fr").

All health warnings written in a foreign language must be translated into French.

For more information, consult the complete legal text : the advertising audit office aims to install a code of ethics within advertising and maintain the ethic in advertising. For more information please consult our website on www.bvp.org (BVP : Bureau de Vérification de la Publicité).

ADVERTORIALS

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1/1 page

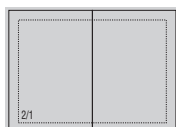
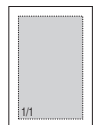
Finished format (trimbox) :
W 202 mm x H 267 mm

Finished format + 5 mm bleed:
W 212 mm x H 277 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 222 mm x H 287 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



2/1 page

Finished format (trimbox) :
W 404 mm x H 267 mm

Finished format + 5 mm bleed:
W 414 mm x H 277 mm

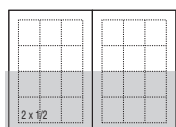
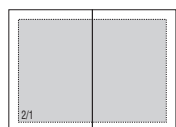
Finished format + 5 mm bleed + 5 mm cutting marks:
W 424 mm x H 287 mm

The double page must be delivered in one file

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



2 x 1/2 page horizontal bleed

Finished format (trimbox) :
W 404 mm x H 132 mm

Finished format + 5 mm bleed:
W 414 mm x H 142 mm

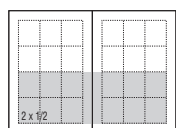
Finished format + 5 mm bleed + 5 mm cutting marks:
W 424 mm x H 152 mm

The double page must be delivered in one file

The bleed must not contain any registration marks, colour strips and the like.

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EXPRESS ROULARTA SERVICES adapted the specifications of the technical commission of **APPM**
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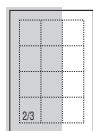
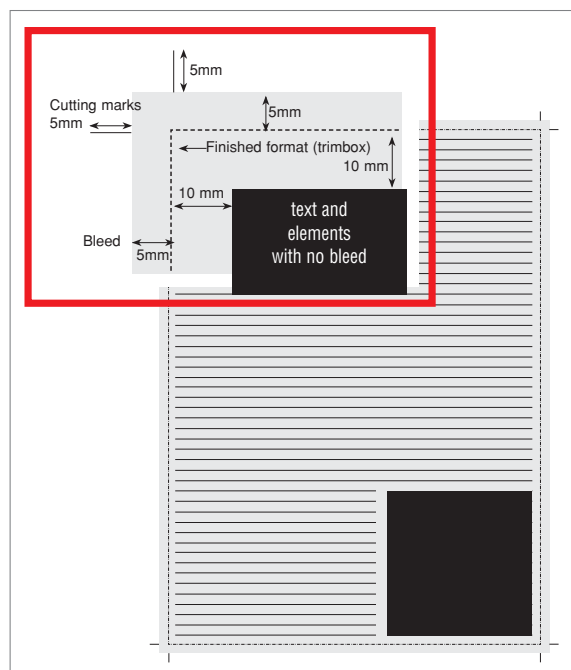
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2/3 page bleed

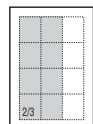
Finished format (trimbox) :
W 128 mm x H 267 mm

Finished format + 5 mm bleed:
W 138 mm x H 277 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 148 mm x H 287 mm

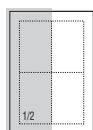
The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



2/3 page no bleed

Format:
W 112 mm x H 240 mm



1/2 page vertical bleed

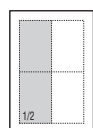
Finished format (trimbox) :
W 99 mm x H 267 mm

Finished format + 5 mm bleed:
W 109 mm x H 277 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 119 mm x H 287 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/2 page vertical no bleed

Format:
W 84 mm x H 240 mm

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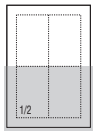
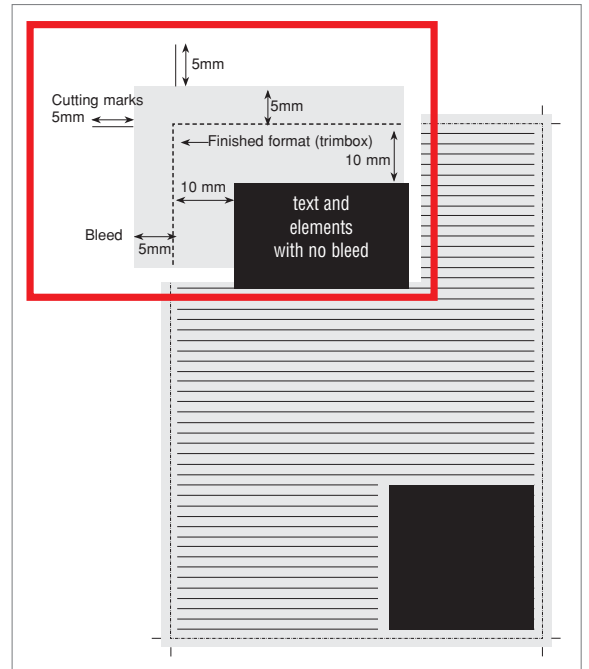
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1/2 page horizontal bleed

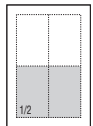
Finished format (trimbox) :
W 202 mm x H 132 mm

Finished format + 5 mm bleed:
W 212 mm x H 142 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 222 mm x H 152 mm

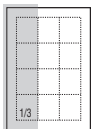
The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/2 page horizontal no bleed

Format:
W 171 mm x H 118 mm



1/3 page vertical bleed

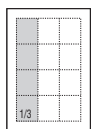
Finished format (trimbox) :
W 70 mm x H 267 mm

Finished format + 5 mm bleed:
W 80 mm x H 277 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 90 mm x H 287 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/3 page vertical no bleed
(left/right/central)

Format:
W 54 mm x H 240 mm

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Magazine

Saddle stitched



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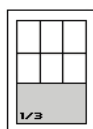
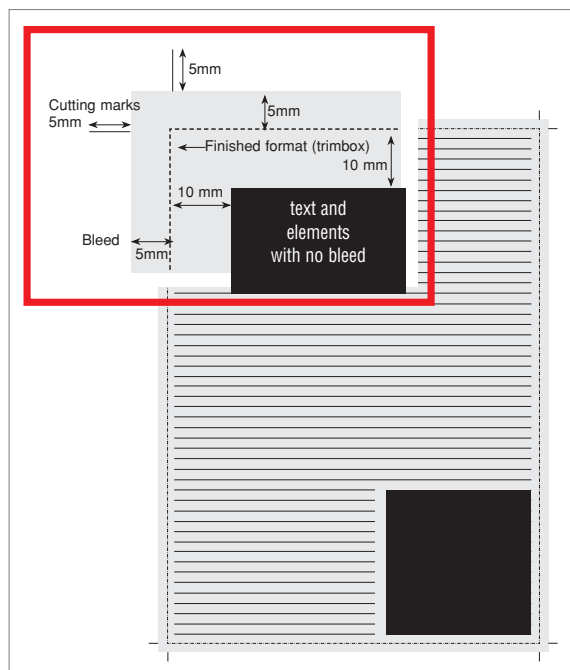
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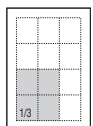
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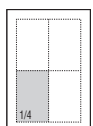
1/3 page horizontal no bleed

Format:
L 171 mm x H 77 mm



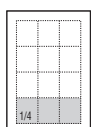
1/3 page squared no bleed

Format:
W 112 mm x H 118 mm



1/4 page squared no bleed

Format:
W 84 mm x H 118 mm



1/4 page horizontal no bleed

Format:
W 171 mm x H 57 mm

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