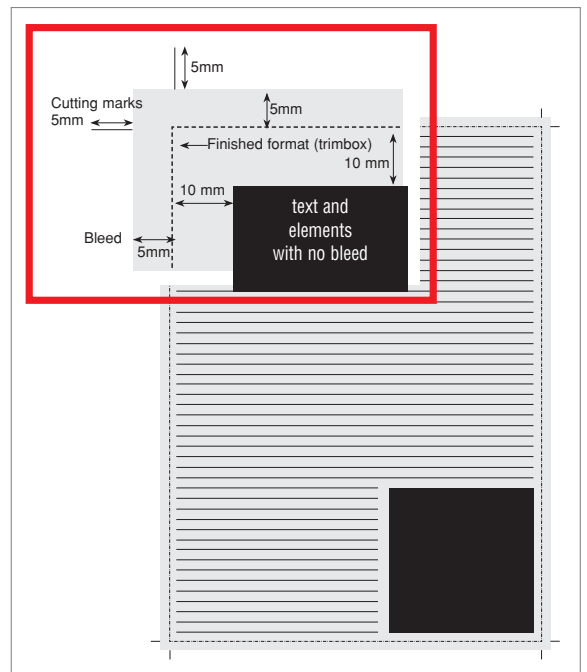


Magazine

Saddle stitched

Finished format: W 220 mm x H 285 mm



Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

LEGAL AND LEGAL NOTICES

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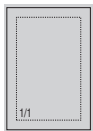
Adverts regarding drinks with additives and manufactured food products must contain a health warning (for example : "Pour votre santé, évitez de grignoter entre les repas. www.mangerbouger.fr").

All health warnings written in a foreign language must be translated into French.

For more information, consult the complete legal text : the advertising audit office aims to install a code of ethics within advertising and maintain the ethic in advertising. For more information please consult our website on www.bvp.org (BVP : Bureau de Vérification de la Publicité).

ADVERTORIALS

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1/1 page

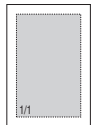
Finished format (trimbox) :
W 220 mm x H 285 mm

Finished format + 5 mm bleed:
W 230 mm x H 295 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 240 mm x H 305 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



2/1 page

Finished format (trimbox) :
W 440 mm x H 285 mm

Finished format + 5 mm bleed:
W 450 mm x H 295 mm

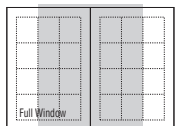
Finished format + 5 mm bleed + 5 mm cutting marks:
W 460 mm x H 305 mm

The double page must be delivered in one file

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



Full Window bleed

Finished format (trimbox) :
W 281 mm x H 285 mm

Finished format + 5 mm bleed:
W 291 mm x H 295 mm

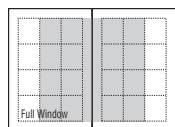
Finished format + 5 mm bleed + 5 mm cutting marks:
W 301 mm x H 305 mm

The double page must be delivered in one file

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



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EXPRESS ROULARTA SERVICES
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Express Roularta Services : <http://www.expressroulartaservices.fr>
Groupe Express Roularta : <http://www.roularta.fr/magazines/infographique/index.jsp>

Magazine

Saddle stitched



Finished format: W 220 mm x H 285 mm

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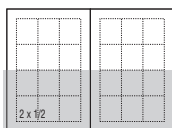
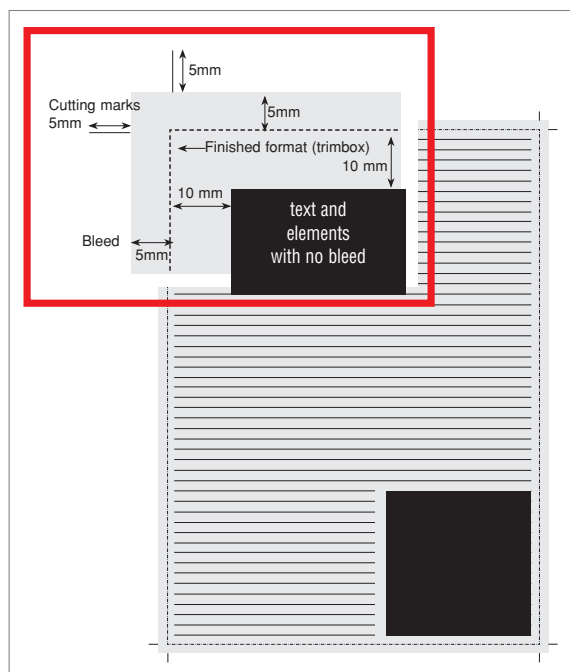
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ADVERTORIALS

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2 x 1/2 page horizontal bleed

Finished format (trimbox) :
W 440 mm x H 141 mm

Finished format + 5 mm bleed:
W 450 mm x H 151 mm

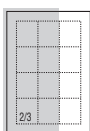
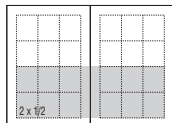
Finished format + 5 mm bleed + 5 mm cutting marks:
W 460 mm x H 161 mm

The double page must be delivered in one file

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



2/3 page bleed

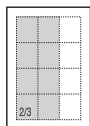
Finished format (trimbox) :
W 141 mm x H 285 mm

Finished format + 5 mm bleed:
W 151 mm x H 295 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 161 mm x H 305 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



2/3 page no bleed

Format:
W 125 mm x H 258 mm

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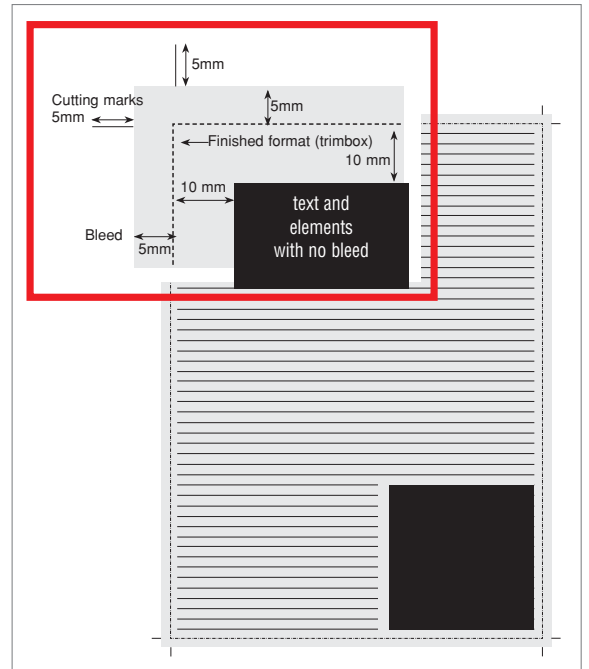


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Magazine

Saddle stitched

Finished format: W 220 mm x H 285 mm



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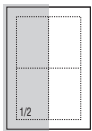
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1/2 page vertical bleed

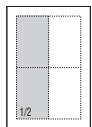
Finished format (trimbox) :
W 108 mm x H 285 mm

Finished format + 5 mm bleed:
W 118 mm x H 295 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 128 mm x H 305 mm

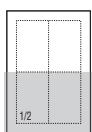
The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/2 page vertical no bleed

Format:
W 93 mm x H 258 mm



1/2 page horizontal bleed

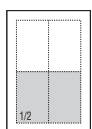
Finished format (trimbox) :
W 220 mm x H 141 mm

Finished format + 5 mm bleed:
W 230 mm x H 151 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 240 mm x H 161 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/2 page horizontal no bleed

Format:
W 189 mm x H 127 mm

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Magazine

Saddle stitched



Finished format: W 220 mm x H 285 mm

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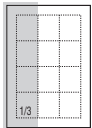
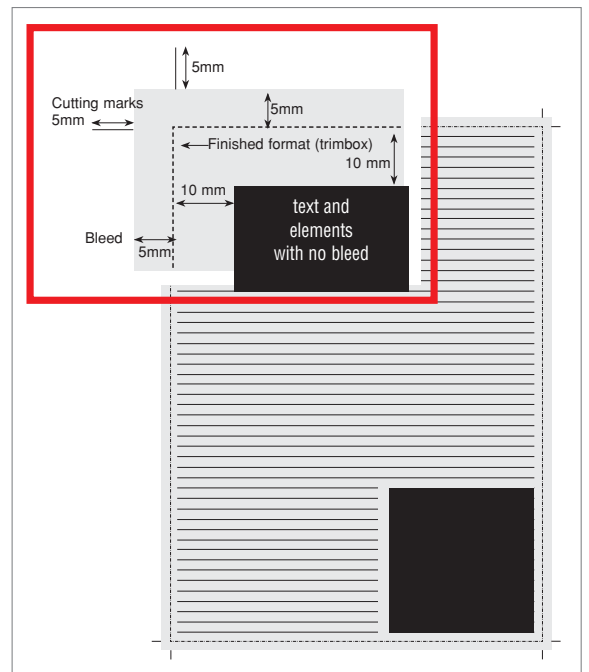
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1/3 page vertical bleed

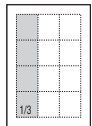
Finished format (trimbox) :
W 76 mm x H 285 mm

Finished format + 5 mm bleed:
W 86 mm x H 295 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 96 mm x H 305 mm

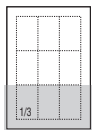
The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/3 page vertical no bleed
(left/right/central)

Format:
W 61 mm x H 258 mm



1/3 page horizontal bleed

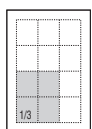
Finished format (trimbox) :
W 220 mm x H 97 mm

Finished format + 5 mm bleed:
W 230 mm x H 107 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 240 mm x H 117 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/3 page squared no bleed

Format:
W 125 mm x H 127 mm

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Magazine

Saddle stitched



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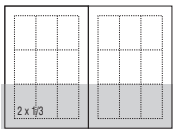
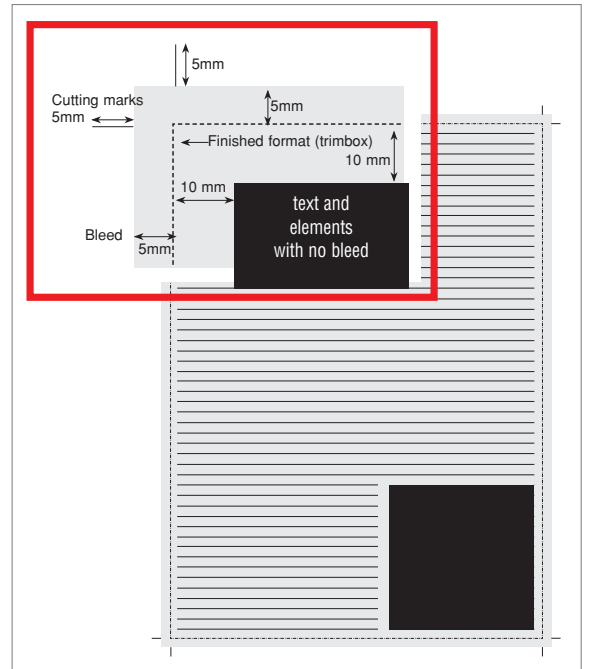
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ADVERTORIALS

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2 x 1/3 page horizontal bleed

Finished format (trimbox) :
W 440 mm x H 97 mm

Finished format + 5 mm bleed:
W 450 mm x H 107 mm

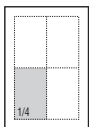
Finished format + 5 mm bleed + 5 mm cutting marks:
W 460 mm x H 117 mm

The double page must be delivered in one file

The bleed must not contain any registration marks, colour strips and the like.

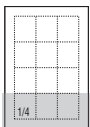
The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



1/4 page squared no bleed

Format:
W 93 mm x H 127 mm



1/4 page horizontal bleed

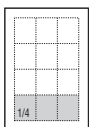
Finished format (trimbox) :
W 220 mm x H 75 mm

Finished format + 5 mm bleed:
W 230 mm x H 85 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 240 mm x H 95 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/4 page horizontal no bleed

Format:
W 189 mm x H 62 mm

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