

Finished format: W 215 mm x H 275 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

LEGAL AND LEGAL NOTICES

Adverts regarding alcoholic drinks must be accompanied by the health warning "L'abus d'alcool est dangereux pour la santé. A consommer avec modération".

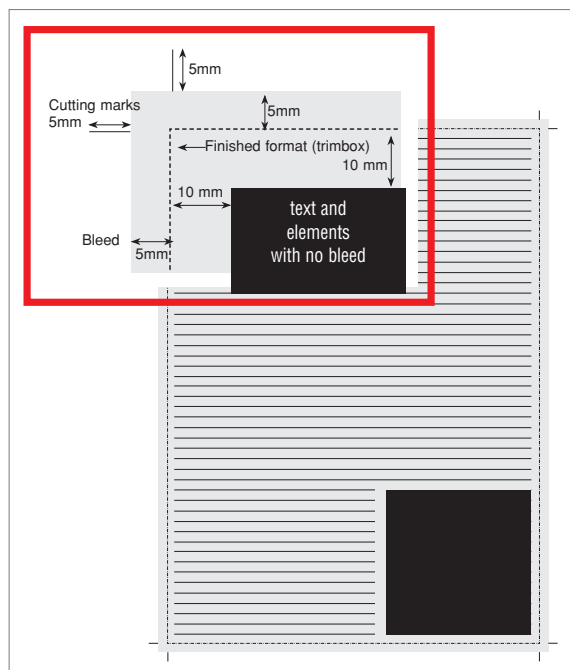
Adverts regarding drinks with additives and manufactured food products must contain a health warning (for example : "Pour votre santé, évitez de grignoter entre les repas. www.mangerbouger.fr").

All health warnings written in a foreign language must be translated into French.

For more information, consult the complete legal text : the advertising audit office aims to install a code of ethics within advertising and maintain the ethic in advertising. For more information please consult our website on www.bvp.org (BVP : Bureau de Vérification de la Publicité).

ADVERTORIALS

Call us to be aware of the advertorial directions. All your creations have to be approved 4 weeks previous to the on sale date. Contact the department ADV : materiel@er-services.fr



1/1 page

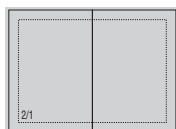
Finished format (trimbox) :
W 215 mm x H 275 mm

Finished format + 5 mm bleed:
W 225 mm x H 285 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 235 mm x H 295 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



2/1 page

Finished format (trimbox) :
W 430 mm x H 275 mm

Finished format + 5 mm bleed:
W 440 mm x H 285 mm

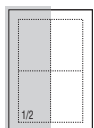
Finished format + 5 mm bleed + 5 mm cutting marks:
W 450 mm x H 295 mm

The double page must be delivered in one file

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



1/2 page vertical bleed

Finished format (trimbox) :
W 107 mm x H 275 mm

Finished format + 5 mm bleed:
W 117 mm x H 285 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 127 mm x H 295 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

EXPRESS ROULARTA SERVICES adapted the specifications of the technical commission of **APPM**
For more information please consult our website : <http://pressemagazine.com/documentation-technique/>

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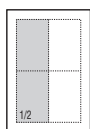
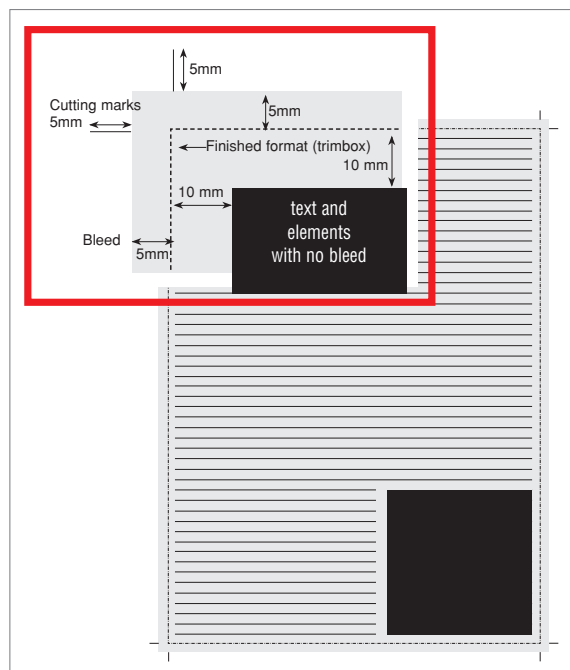
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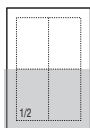
ADVERTORIALS

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1/2 page vertical no bleed

Format:
W 102 mm x H 265 mm



1/2 page horizontal bleed

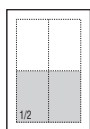
Finished format (trimbox) :
W 215 mm x H 137 mm

Finished format + 5 mm bleed:
W 225 mm x H 147 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 235 mm x H 157 mm

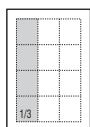
The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



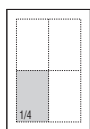
1/2 page horizontal no bleed

Format:
W 205 mm x H 132 mm



1/3 page vertical no bleed
(left/right)

Format:
W 68 mm x H 265 mm



1/4 page squared no bleed

Format:
W 102 mm x H 132 mm

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For more information please consult our website : <http://pressemagazine.com/documentation-technique/>



Express Roularta Services : <http://www.expressroulartaservices.fr>

Groupe Express Roularta : <http://www.roularta.fr/magazines/infographique/index.jsp>