

Finished format: W 220 mm x H 280 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

LEGAL AND LEGAL NOTICES

Adverts regarding alcoholic drinks must be accompanied by the health warning "L'abus d'alcool est dangereux pour la santé. A consommer avec modération".

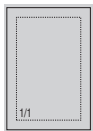
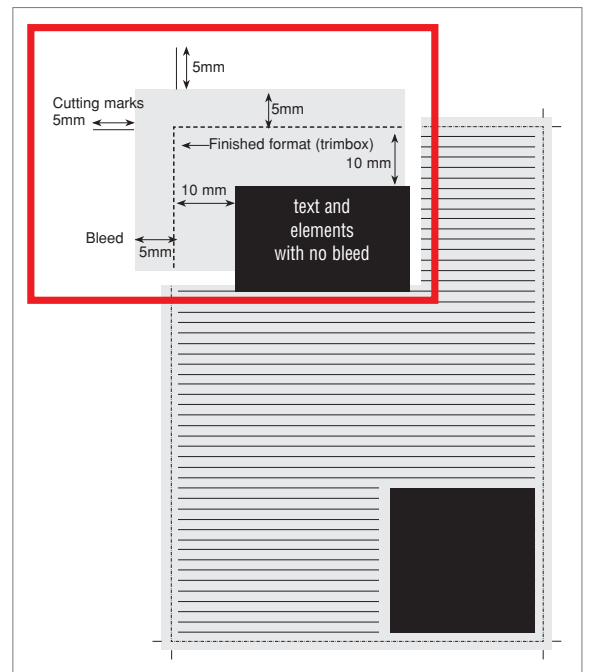
Adverts regarding drinks with additives and manufactured food products must contain a health warning (for example : "Pour votre santé, évitez de grignoter entre les repas. www.mangerbouger.fr").

All health warnings written in a foreign language must be translated into French.

For more information, consult the complete legal text : the advertising audit office aims to install a code of ethics within advertising and maintain the ethic in advertising. For more information please consult our website on www.bvp.org (BVP : Bureau de Vérification de la Publicité).

ADVERTORIALS

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1/1 page

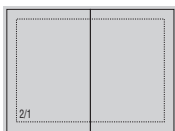
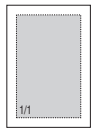
Finished format (trimbox) :
W 220 mm x H 280 mm

Finished format + 5 mm bleed:
W 230 mm x H 290 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 240 mm x H 300 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



2/1 page

Finished format (trimbox) :
W 440 mm x H 280 mm

Finished format + 5 mm bleed:
W 450 mm x H 290 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 460 mm x H 300 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



The double page must be delivered in one file

EXPRESS ROULARTA SERVICES adapted the specifications of the technical commission of **APPM**
For more information please consult our website : <http://pressemagazine.com/documentation-technique/>



Express Roularta Services : <http://www.expressroulartaservices.fr>
Groupe Express Roularta : <http://www.roularta.fr/magazines/infographique/index.jsp>

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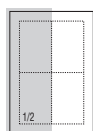
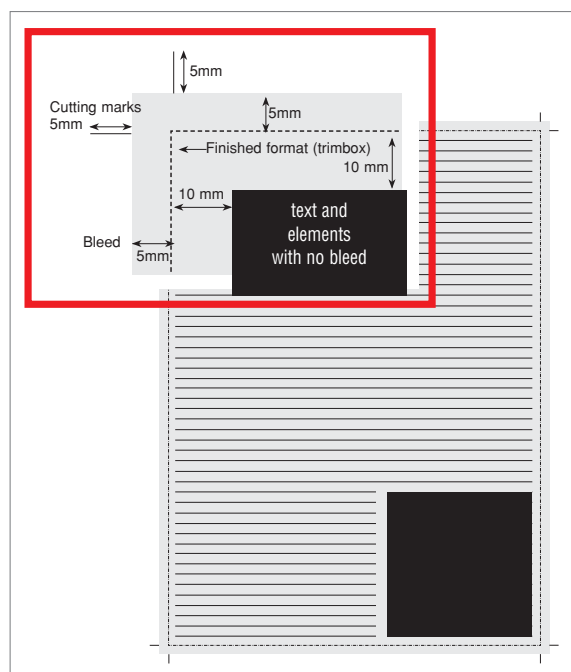
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1/2 page vertical bleed

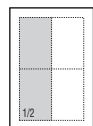
Finished format (trimbox) :
W 108 mm x H 280 mm

Finished format + 5 mm bleed:
W 118 mm x H 290 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 128 mm x H 300 mm

The bleed must not contain any registration marks, colour strips and the like.

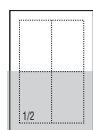
The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/2 page vertical no bleed

Format:
W 93 mm x H 250 mm

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



1/2 page horizontal bleed

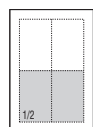
Finished format (trimbox) :
W 220 mm x H 138 mm

Finished format + 5 mm bleed:
W 230 mm x H 148 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 240 mm x H 158 mm

The bleed must not contain any registration marks, colour strips and the like.

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1/2 page horizontal no bleed

Format:
W 190 mm x H 123 mm

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Magazine

Perfect bound

MAISON FRANÇAISE

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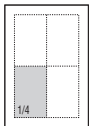
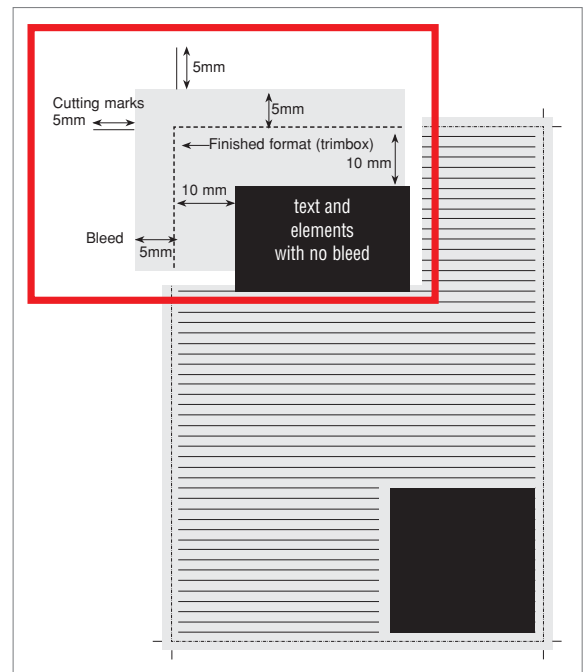
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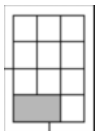
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1/4 page squared no bleed

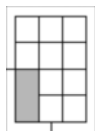
Format:
W 93 mm x H 123 mm

Columns Magazines : Bonnes Adresses



1/6 page horizontal no bleed - CARNET D'ADRESSES

Format:
W 120 mm x H 60 mm



1/6 page vertical no bleed - CARNET D'ADRESSES

Format:
W 60 mm x H 123 mm

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