

**Finished format: W 220 mm x H 285 mm**

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**LEGAL AND LEGAL NOTICES**

Adverts regarding alcoholic drinks must be accompanied by the health warning "L'abus d'alcool est dangereux pour la santé. A consommer avec modération".

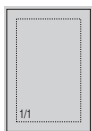
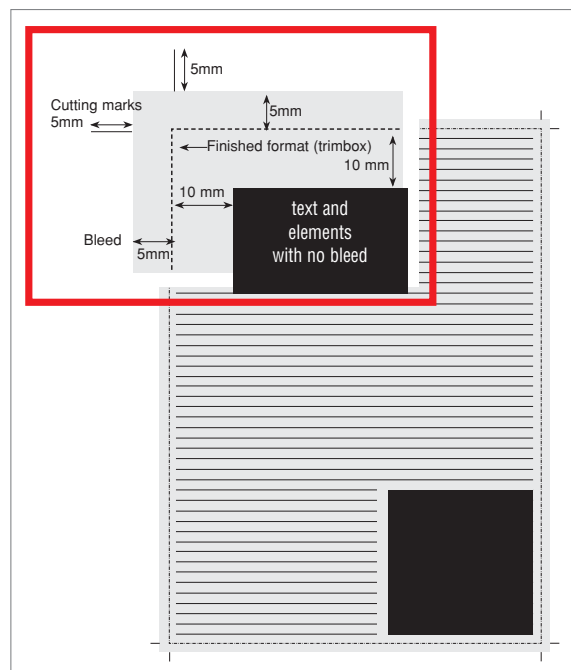
Adverts regarding drinks with additives and manufactured food products must contain a health warning (for example : "Pour votre santé, évitez de grignoter entre les repas. [www.mangerbouger.fr](http://www.mangerbouger.fr)").

All health warnings written in a foreign language must be translated into French.

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1/1 page

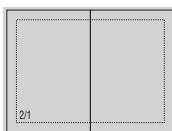
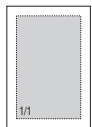
**Finished format (trimbox) :**  
**W 220 mm x H 285 mm**

**Finished format + 5 mm bleed:**  
W 230 mm x H 295 mm

**Finished format + 5 mm bleed + 5 mm cutting marks:**  
W 240 mm x H 305 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



2/1 page

**Finished format (trimbox) :**  
**W 440 mm x H 285 mm**

**Finished format + 5 mm bleed:**  
W 450 mm x H 295 mm

**Finished format + 5 mm bleed + 5 mm cutting marks:**  
W 460 mm x H 305 mm

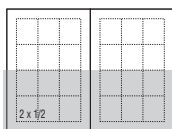
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The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



*The double page must be delivered in one file*



2 x 1/2 page horizontal bleed

**Finished format (trimbox) :**  
**W 440 mm x H 141 mm**

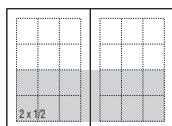
**Finished format + 5 mm bleed:**  
W 450 mm x H 151 mm

**Finished format + 5 mm bleed + 5 mm cutting marks:**  
W 460 mm x H 161 mm

The bleed must not contain any registration marks, colour strips and the like.

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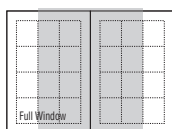
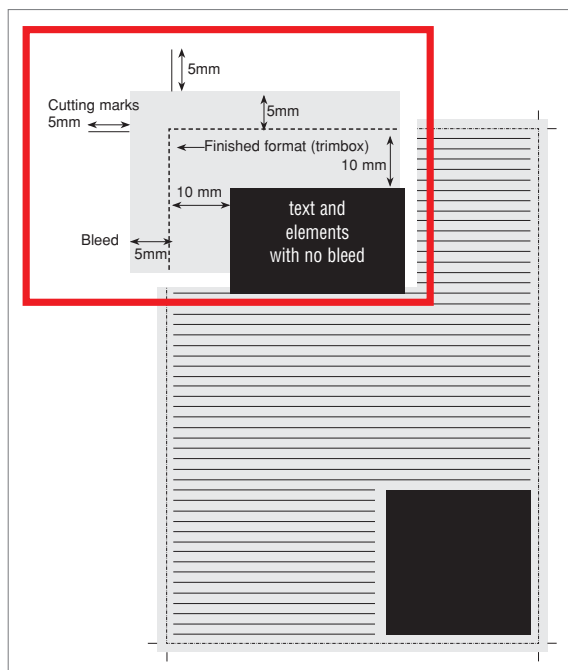
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Full Window bleed

**Finished format (trimbox) :**  
**W 281 mm x H 285 mm**

**Finished format + 5 mm bleed:**  
W 291 mm x H 295 mm

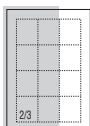
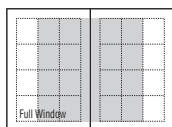
**Finished format + 5 mm bleed + 5 mm cutting marks:**  
W 301 mm x H 305 mm

*The double page must be delivered in one file*

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



2/3 page bleed

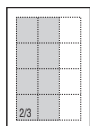
**Finished format (trimbox) :**  
**W 141 mm x H 285 mm**

**Finished format + 5 mm bleed:**  
W 151 mm x H 295 mm

**Finished format + 5 mm bleed + 5 mm cutting marks:**  
W 161 mm x H 305 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



2/3 page no bleed

**Format:**  
**W 125 mm x H 258 mm**

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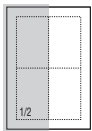
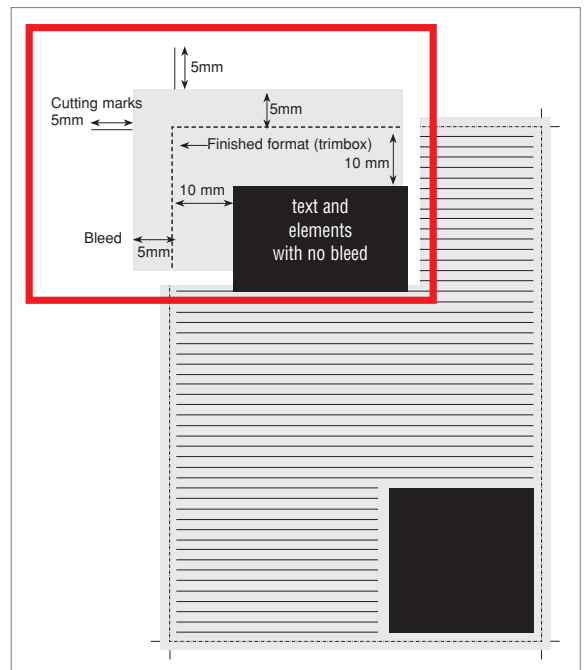
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1/2 page vertical bleed

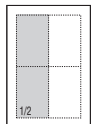
**Finished format (trimbox) :**  
**W 108 mm x H 285 mm**

**Finished format + 5 mm bleed:**  
W 118 mm x H 295 mm

**Finished format + 5 mm bleed + 5 mm cutting marks:**  
W 128 mm x H 305 mm

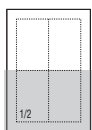
The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/2 page vertical no bleed

**Format:**  
**W 93 mm x H 258 mm**



1/2 page horizontal bleed

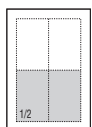
**Finished format (trimbox) :**  
**W 220 mm x H 141 mm**

**Finished format + 5 mm bleed:**  
W 230 mm x H 151 mm

**Finished format + 5 mm bleed + 5 mm cutting marks:**  
W 240 mm x H 161 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/2 page horizontal no bleed

**Format:**  
**W 189 mm x H 127 mm**

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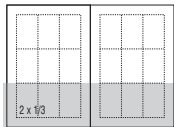
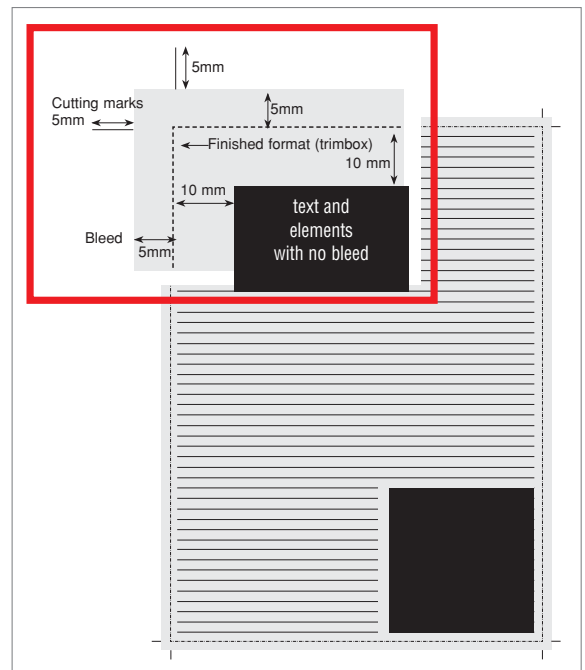
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2 x 1/3 page horizontal bleed

**Finished format (trimbox) :**  
**W 440 mm x H 97 mm**

**Finished format + 5 mm bleed:**  
W 450 mm x H 107 mm

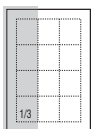
**Finished format + 5 mm bleed + 5 mm cutting marks:**  
W 460 mm x H 117 mm

*The double page must be delivered in one file*

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1/3 page vertical bleed

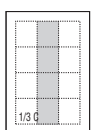
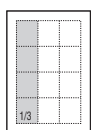
**Finished format (trimbox) :**  
**W 76 mm x H 285 mm**

**Finished format + 5 mm bleed:**  
W 86 mm x H 295 mm

**Finished format + 5 mm bleed + 5 mm cutting marks:**  
W 96 mm x H 305 mm

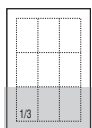
The bleed must not contain any registration marks, colour strips and the like.

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1/3 page vertical no bleed  
(left/right central)

**Format:**  
**W 61 mm x H 258 mm**



1/3 page horizontal bleed

**Finished format (trimbox) :**  
**W 220 mm x H 97 mm**

**Finished format + 5 mm bleed:**  
W 230 mm x H 107 mm

**Finished format + 5 mm bleed + 5 mm cutting marks:**  
W 240 mm x H 117 mm

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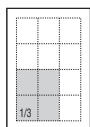
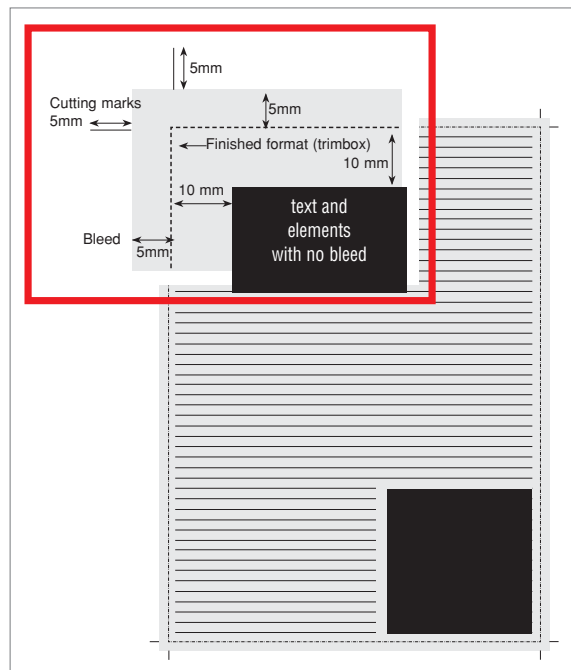
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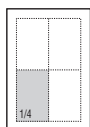
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1/3 page squared no bleed

**Format:**  
**W 125 mm x H 127 mm**



1/4 page squared no bleed

**Format:**  
**W 93 mm x H 127 mm**



1/4 page horizontal bleed

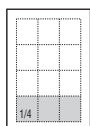
**Finished format (trimbox) :**  
**W 220 mm x H 75 mm**

**Finished format + 5 mm bleed:**  
W 230 mm x H 85 mm

**Finished format + 5 mm bleed + 5 mm cutting marks:**  
W 240 mm x H 95 mm

The bleed must not contain any registration marks, colour strips and the like.

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1/4 page horizontal no bleed

**Format:**  
**W 189 mm x H 62 mm**

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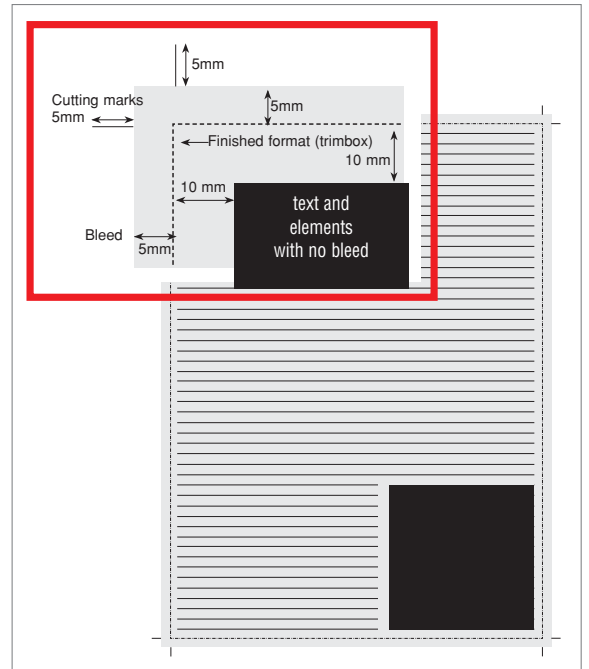
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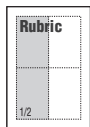


## Formats of specials "Columns Magazines"



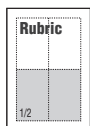
1/1 page no bleed

**Format:**  
**W 195 mm x H 247 mm**



1/2 page vertical no bleed

**Format:**  
**W 95 mm x H 247 mm**



1/2 page horizontal no bleed

**Format:**  
**W 195 mm x H 122 mm**



1/4 page squared no bleed

**Format:**  
**W 95 mm x H 122 mm**

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